



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 4

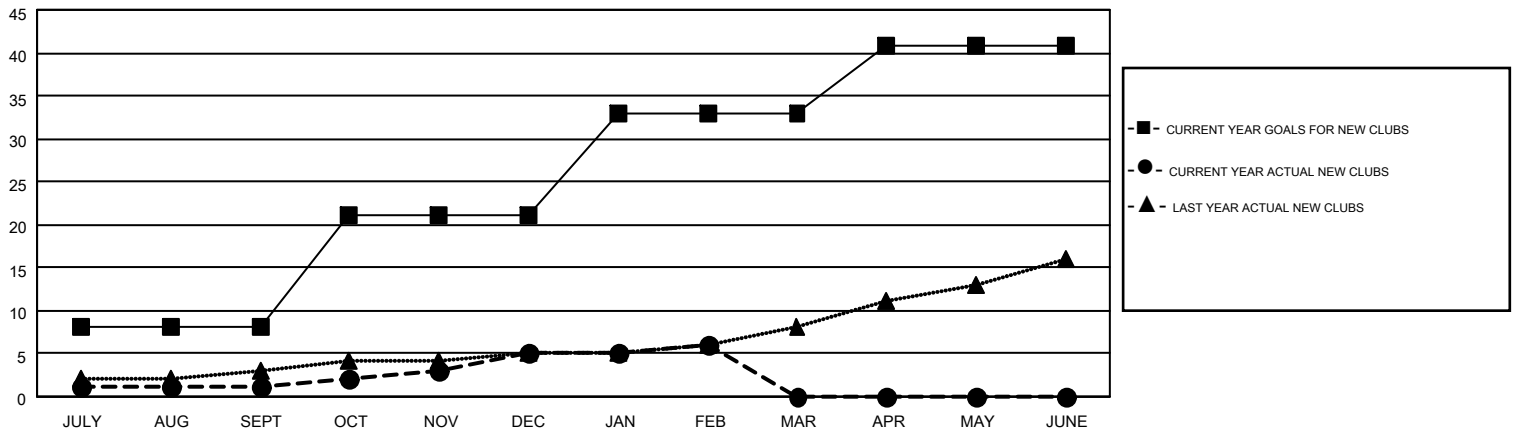
LOCATION: CALIFORNIA

GMT: GARY WONG

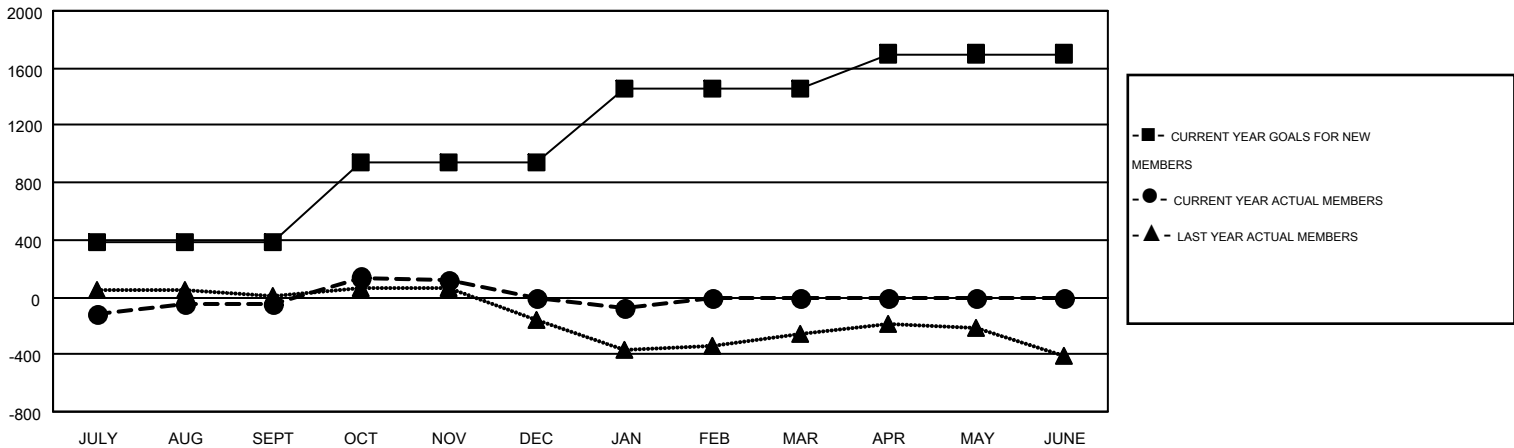
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	8	1	1	0	JULY/AUG/SEPT	385	837	886	-49
OCT/NOV/DEC	13	4	10	-6	OCT/NOV/DEC	555	778	732	46
JAN/FEB/MAR	12	1	1	0	JAN/FEB/MAR	514	432	433	-1
APR/MAY/JUNE	8	0	0	0	APR/MAY/JUNE	246	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 12	455 CLUBS OF 729 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	13,484 (66.19%)
DECEASED	<a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a>	FEMALE	6,888 (33.81%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	3,498
OTHER		HEAD OF HOUSEHOLD	1,669
TOTAL		NON-HEAD OF HOUSEHOLD	1,829